

BAUSCH & LOMB 2010 MAIL-IN REBATE OFFER DETAILS

\$**50**

SAVE
UP TO

ON YOUR BAUSCH & LOMB CONTACT LENSES

Thank you for choosing Bausch & Lomb contact lenses.
Please complete the form on the back of this page to redeem your rebate.

To review the status of your submission at anytime, visit www.bausch.com/rebates.
If you do not have internet access, call 866-333-5624 weekdays, 8 a.m. to 7 p.m. CT.

Valid on purchases between January 1, 2010, and December 31, 2010.
OFFER ENDS DECEMBER 31, 2010.

Bausch & Lomb
Perfecting Vision. Enhancing Life.®



REBATE SUBMISSIONS MUST BE POSTMARKED WITHIN 60 DAYS OF PURCHASE.

A Visa® prepaid card will be mailed to qualifying customers within 60 days of the postmark date on your mailed request. The Visa prepaid card will expire 12 months from the date issued.

HOW TO RECEIVE YOUR REBATE

- 1 Get an eye exam.
- 2 Purchase the required number of boxes of Bausch & Lomb contact lenses between 1/1/10 -12/31/10.
- 3 Visit www.bausch.com/rebates and input this single use **PERSONAL CODE** to complete the offer form online. Limit 1 rebate per personal code. Complete all information requested online accurately.

PERSONAL CODE:

- 4 Submit the following:
 - a. Original dated sales receipt including **proof of payment** for your eligible lens purchase(s). Purchase must be made within 90 days of eye exam. Please circle lens purchase and date of lens purchase on receipt.
 - b. Original dated eye exam receipt. Please circle eye exam and date of eye exam on receipt.
 - c. Include original UPC symbols from qualifying products. Please send original UPC quantities that match what you have purchased. Copies of UPC symbols do not qualify.



UPC symbol example

IMPORTANT: Photocopy your entire submission for your records. You could be required to mail, email, or fax these photocopies.

- 5 Mail product receipts, exam receipt, original UPC symbols, and completed offer form to the address provided on the offer form. **Submissions must be postmarked within 60 days of purchase.**

Your right to receive this rebate will not be earned unless you satisfy each of the Conditions of Acceptance described above. Your failure to follow each of these steps is a rejection of this rebate offer. Resolution of any disputes will be governed by New York law. The Mail-in Rebate Offer is valid only for purchases of Bausch & Lomb SofLens38 contact lenses, SofLens for Astigmatism contact lenses, SofLens Multi-Focal contact lenses, SofLens daily disposable contact lenses, PureVision contact lenses, PureVision for Astigmatism contact lenses, and PureVision Multi-Focal contact lenses ("qualifying products"). Purchase of the qualifying products is required to qualify for this rebate offer; no product substitutions, deletions, or additions are allowed, regardless of information learned from other sources. This offer cannot be combined with any other offer unless specified in writing by Bausch & Lomb. This offer is available to all customers with mailing addresses in the U.S. and Puerto Rico. Purchases made in or for delivery to other countries are not eligible. All Visa prepaid cards will be paid in U.S. Dollars. Visa prepaid cards are issued by Citibank, N.A. pursuant to a license from Visa U.S.A. Inc. and managed by Citi Prepaid Services. Cards can be used everywhere Visa prepaid cards are accepted. Cards will not have cash access at ATM's. Cash Advances are available at any Visa member bank branch for no fee. The Visa prepaid card will expire 12 months from the issuance date. Bausch & Lomb is not responsible for lost, late, damaged, illegible, misdirected or postage-due submissions. Your rights to this offer cannot be assigned or transferred and this offer is void where taxed, restricted or prohibited by law. All submitted materials become Bausch & Lomb property and will not be returned. One rebate per person per 12 month period. Limit five (5) rebates per address per 12 month period except where prohibited. Excessive submissions constitute fraud and may result in federal prosecution under the U.S. mail fraud statutes (Title 18, USC 1341 and 1342). **NOTICE TO CONSUMERS:** If you are personally filing a claim for reimbursement from a third-party payor (e.g., insurance company, employer group, etc.) for the purchase of this product, your claim must be based upon your payment less the amount of this rebate. If your doctor is filing this claim, you must notify the doctor's office of the need to deduct this rebate amount from the purchase price used in calculating the claim. Purchases made at Costco, Walmart, Sam's Club, or 1-800 CONTACTS not valid on this offer.

PLEASE CHECK A BOX TO IDENTIFY YOUR CONTACT LENS PURCHASE

BAUSCH & LOMB PUREVISION® CONTACT LENSES

Bausch & Lomb PureVision

\$40 off 4 boxes (send in 4 UPC symbols)

Bausch & Lomb PureVision for Astigmatism

\$40 off 4 boxes (send in 4 UPC symbols)

Bausch & Lomb PureVision Multi-Focal

\$40 off 4 boxes (send in 4 UPC symbols)

BAUSCH & LOMB SOFLENS® CONTACT LENSES

Bausch & Lomb SofLens for Astigmatism

\$20 off 4 boxes (send in 4 UPC symbols) \$50 off 8 boxes (send in 8 UPC symbols)

Bausch & Lomb SofLens Multi-Focal

\$20 off 4 boxes (send in 4 UPC symbols) \$50 off 8 boxes (send in 8 UPC symbols)

Bausch & Lomb SofLens daily disposable

\$20 off 4 boxes (send in 4 UPC symbols) \$50 off 8 boxes (send in 8 UPC symbols)

Bausch & Lomb SofLens38

\$30 off 8 boxes (send in 8 UPC symbols)

WEAR A DIFFERENT TYPE OF BAUSCH & LOMB CONTACT LENS IN EACH EYE?

Please select the box below for the combination rebate you are claiming:

\$40 off four (4) boxes of any combination of PureVision contact lenses (send in 4 UPC symbols)

\$50 off eight (8) boxes of any combination of SofLens contact lenses (send in 8 UPC symbols)