



Eye Care Centers of America (“ECCA”) announces a lender meeting to be held on the morning of August 3, 2005 in Manhattan, New York. ECCA will deliver a short presentation discussing the impact of Moulin Global Eyecare Holdings (“Moulin”) recent troubles and the current state of ECCA’s operations. A conference call dial-in number will be made available for those unable to attend in person. Details with the time, place and conference call dial-in number will be made available at a future date, along with a copy of the presentation to lenders. ECCA will have a separate conference call later in August to formally release its second quarter results.

ECCA anticipates a strong second quarter with mid-single digit comparable store sales. Currently, ECCA has approximately \$17 million of available cash. Excluding \$2.4 million in letters of credit, ECCA has not accessed its \$25 million revolver and does not anticipate any withdrawals for the immediate future. ECCA has not been impacted by Moulin’s troubles and continues its long track record of successful operations.

We believe Moulin’s troubles will only have a minor impact to ECCA’s future direct procurement strategy. Currently, ECCA’s frame sales are comprised of 50% value product, 25% private label product and 25% branded product. ECCA is already sourcing almost all its value product purchases directly from third-party Chinese suppliers. It was assumed that Moulin would provide most of ECCA’s private label product. ECCA is already working with the Chinese manufacturers that supply its value product, as well as several additional Chinese frame manufacturers, to provide the private label product they had planned for Moulin to produce for ECCA. ECCA plans to discuss the supply chain impact and other Moulin related matters in detail during this meeting.

For further information, please contact:

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