



**Second Quarter 2005 Conference Call
Thursday, August 25, 2005**

Eye Care Centers of America, Inc. announces its second quarter 2005 conference call scheduled on Thursday, August 25, 2005, at 5:00 pm EST. The information for the conference call is as follows:

Participant Dial-In Number: (800) 762-6067
Host: Dave McComas
Access Code: 793013

A replay will be available through Thursday, September 1, 2005 at:

Playback Number: (800) 475-6701
Access Code: 793013

We anticipate posting our financial statements to our website at www.ecca.com within the Investor Relations and SEC Filings section on Monday, August 15, 2005. We look forward to your participation and if you have any questions prior to the call please contact Doug Shepard, Chief Financial Officer, at (210) 524-6538.